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FOR IMMEDIATE RELEASE

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Sample a Few or Sample a Lot



San Diego Restaurant Week 2010
Sunday, September 19th to Friday, September 24th, 2010

San Diego, CA – San Diego’s freshest ingredients and flavors return to the city this fall! Home to some of the world’s most delectable restaurants and artistic chefs, San Diego proudly welcomes back **San Diego Restaurant Week**, featuring a variety of selections to delight the palates of diners this fall. Whether you crave seafood, organic, fusion, American or ethnic, there is something for everyone during San Diego Restaurant Week! If you enjoy relaxing at the Gaslamp’s newest tapas bar one night, dining al fresco by the bay the next, and ending the week with an indulgent dessert at one of this city’s most remarkable five-star restaurants – now here is your chance! From **Sunday, September 19th to Friday, September 24th, 2010** you can choose from over 180 of San Diego’s most delightful and delicious eateries for a three-course prix-fixe menu for just \$20, \$30 or \$40 per person, depending on the restaurant.

San Diego’s vibrant and distinctive neighborhoods will be showcasing some of their most celebrated house specialties and menu favorites. Head to La Jolla for a breezy beachside lunch, Little Italy for its cozy and friendly charm, or the Gaslamp Quarter for its lively, animated vibe. Below is a list of participating restaurants and their individual price points, with new places being added daily:

\$20

Albie's Beef Inn
 All American Grill
 Aloha Sushi Lounge
 Apollonia
 Athens Market Taverna
 Banbu Sushi
 Buonissimo 2
 Café Athena
 Café Coyote
 Casa Guadalajara
 Ciccio's Trattoria Italiana & Seafood
 El Rancho Grande
 Hunter Steakhouse - Mission Valley
 Hunter Steakhouse - Oceanside
 Khan's Cave Tavern & Grill
 Leucadia Pizzeria & Italian Restaurant - Encinitas
 Leucadia Pizzeria & Italian Restaurant - La Jolla / UTC
 Leucadia Pizzeria & Italian Restaurant - Rancho Santa Fe
 Maria Maria: Inspired Mexican Cuisine
 Phil's BBQ
 Pizza Fusion
 Playa Grill & Margarita Bar
 Sammy's Woodfired Pizza - Carlsbad
 Sammy's Woodfired Pizza - Costa Verde / UTC
 Sammy's Woodfired Pizza - Del Mar
 Sammy's Woodfired Pizza - Gaslamp
 Sammy's Woodfired Pizza - La Jolla
 Sammy's Woodfired Pizza - La Mesa
 Sammy's Woodfired Pizza - Mission Valley
 Sammy's Woodfired Pizza - Point Loma
 Sammy's Woodfired Pizza - San Marcos
 Sammy's Woodfired Pizza - Scripps Ranch
 The Boathouse Restaurant
 Via Italia Trattoria

\$40

1500 Ocean at the Hotel del Coronado
 A.R. Valentien
 Acqua Al 2
 Amaya at The Grand Del Mar
 Argyle Steakhouse
 Barona Oaks Steakhouse
 Bentley's Steak & Chophouse
 Bertrand at Mr. A's
 BICE

\$30

333 Pacific
 94th Aero Squadron
 ACQUA
 Americana Restaurant
 Anthony's Fish Grotto
 Arterra Restaurant
 Avenue 5 Restaurant & Bar
 Baleen
 Bali Hai Restaurant
 Bankers Hill Bar + Restaurant
 Barbarella
 Bernard'O Restaurant
 Bistro 221
 Bleu Boheme
 Blue Point Coastal Cuisine
 Bully's East
 Café Chloe
 Café Japengo
 Café Luna
 Chart House - Cardiff
 Coronado Boathouse 1887
 Cosmopolitan Restaurant
 Crab Catcher
 CUCINA urbana
 Currant American Brasserie
 El Vitral Restaurant
 Fat City Steakhouse
 Firefly
 Firehouse American Eatery & Lounge
 Firenze Trattoria
 Gaslamp Strip Club
 Harbor House
 Harbor's Edge
 Harry's Bar & American Grill
 Humphreys Restaurant
 Indigo Grill
 Inn at the Park
 Jake's Del Mar
 Jsix Restaurant
 Kemo Sabe
 Kensington Grill
 Kous Kous Moroccan Bistro
 La Bastide Bistro
 Lael's Restaurant
 La Jolla Strip Club
 McCormick & Schmick's
 Mistral
 Nick's at the Beach

Bing Crosby's Restaurant and Piano Lounge
Blanca Restaurant
BlueFire Grill
Cavaillon Restaurant
Cowboy Star Restaurant & Butcher Shop
Croce's Restaurant & Jazz Bar
Delicias Restaurant
Donovan's Steak & Chop House - Gaslamp
Donovan's Steak & Chop House - La Jolla /
UTC
El Agave Restaurant & Tequileria
El Bizcocho @ Rancho Bernardo Inn
Fleming's Prime Steakhouse & Wine Bar -
Gaslamp
Fleming's Prime Steakhouse & Wine Bar - La
Jolla / UTC
French Market Grille
George's at The Cove - California Modern
Greystone Steakhouse
HEXAGONE
Hornblower Cruises and Events - San Diego
Iris Food & Spirits
Island Prime
JRDN Restaurant
Marine Room
Market Restaurant & Bar
Mediterranean Room
Mille Fleurs
Morton's, The Steakhouse
NINE-TEN Restaurant
Nobu San Diego
Pacifica Del Mar
Palm Restaurant
Pamplemousse Grille
Restaurant at the W
Roy's Downtown San Diego
Roy's La Jolla Restaurant
Ruth's Chris Steak House – Carmel Valley
Ruth's Chris Steak House –Downtown
Salvatore's
Shimbashi Izakaya
Soleil@K
Tango Restaurant & Lounge
Tapenade Restaurant
The Fishery
The Grant Grill
The Oceanaire Seafood Room
The Restaurant at Rancho Valencia
The Steakhouse at Azul La Jolla
Top of the Market

Nick's at the Pier
Nico's Steak & Chop House
Osetra Watergrill
Osteria Panevino
Outback Steakhouse - Clairemont
Outback Steakhouse - El Cajon
Outback Steakhouse - La Mesa
Outback Steakhouse - Mission Valley
Outback Steakhouse - National City
Outback Steakhouse – Oceanside
Outback Steakhouse - Poway
Pacific Coast Grill
Pampas Bar & Grill
Peohe's - Coronado
Proper GastroPub & Wine Steals
The Prado at Balboa Park
Quarter Kitchen
Red Marlin Restaurant, Bar & Terrace
Roppongi Restaurant & Sushi Bar
Roseville Restaurant
Sally's Seafood on the Water
Sbicca
Stingaree
Suite & Tender Bar, Lounge & Restaurant
Terra
The Atoll at The Catamaran Resort Hotel
& Spa
The Butcher Shop Restaurant
The Fish Market Restaurant
The French Gourmet
The Grill
The Grove Steakhouse
The Marble Room
The Melting Pot – Gaslamp Quarter
The MerK Bistro Italiano
The Prado at Balboa Park
The Shores Restaurant
Toast Enoteca & Cucina
Tom Ham's Lighthouse
Trattoria Acqua
Trellises Garden Grille
Truluck's Seafood, Steak, & Crab House
Twenty/20 Grill & Wine Bar
Veranda at Rancho Bernardo Inn
Vincent's
Wild Note Café
Wine Vault & Bistro
Zel's Del Mar
Zocalo - Old Town

Trattoria La Strada Vivace Westgate Room Whiskladle	
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With so many choices, price points, and prix-fixe menus, **San Diego Restaurant Week** offers diners and gourmands the opportunity to explore San Diego's different culinary regions and find new favorite plates, or simply find something new at your usual stomping ground. The discounted, set price points make it affordable to dine at a new location every night of the event, leaving your curiosity – and taste buds – replete and your wallet full and fat. As an added bonus, you may also purchase Restaurant Week gift cards to give to your favorite foodie.

Participating in **San Diego Restaurant Week** is easy – no tickets or special passes are required, only a quick call to the restaurant of your choice to make reservations; then simply dine out during the week of September 19th through the 24th. Earlier this year, over 100,000 people participated in the event and even more are expected in September, so reservations are strongly recommended to make sure you are able to sample your favorite flavors! Be sure to mark your calendars and join us in discovering why San Diego is quickly becoming one of the nation's most desired culinary destinations! For more information and a complete list of participating locations, please visit www.sandiegorestaurantweek.com or call 619-233-5008.

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